

Inclusive Innovation Business Review: trends and advances in research in the field of management in the period of 2012-2023

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Introdução

Over time, several authors have contributed to the understanding and promotion of the concept of inclusive innovation, conceived here as a transformative approach capable of addressing inequalities and creating an environment conducive to the progress of all members of a society (Ansari, Munir, & Gregg, 2012; George, McGahan, & Prabhu, 2012; Hall, Matos, Sheehan, & Silvestre, 2012; Halme, Lindeman, & Linna, 2012; Nijhof, Fisscher, & Looise, 2002). However, due to the growing interest in the subject, these studies often lack a categorization of the theoretical scope.

Problema de Pesquisa e Objetivo

In order to reduce the gap in understanding how the theme of inclusive innovation can be classified, the present study aims to identify the scientific production on inclusive innovation published between the years 2012 and 2023 in the two largest databases of scientific research in the world, Web of Science and Scopus, and categorize them based on Bradford's Law, Lotka's Law and Zipf's Law. How is the scientific production on inclusive innovation, published between the years 2012 to 2023, based on the classical laws of Bibliometrics structured?

Fundamentação Teórica

Inclusive innovation is closely related to a concept that encompasses the practice of creating and implementing innovative solutions that are accessible, equitable, and beneficial for individuals and diverse communities (Ansari, Munir, & Gregg, 2012; George, McGahan & Prabhu, 2012; Hall, Matos, Sheehan & Silvestre, 2012; Halme, Lindeman & Linna, 2012; Nijhof, Fisscher & Looise, 2002). The application of inclusive innovation dates back to around the 2000s (Nijhof, Fisscher & Looise, 2002). The literature associated with the topic has unfolded in various branches (Patiño-Valencia et al., 2022).

Discussão

Regarding thematic relationships and the increase in publications, the scope of "inclusive innovation" has not remained limited to the initial themes of "accessibility," "disabled people," and "disability." This analysis supports the findings of Mortazavi et al. (2021), which indicated the clustered evolution of the topic into thematic clusters. Considering the tendency for cluster formation (Natsun, 2022; Belekhova, 2019; Kuchmaeva, 2020; Denisova, 2018), some themes emerge from complementary perspectives, such as approaches focused on inclusive innovation actions in the workplace.

Conclusão

The process of document retrieval and screening yielded 175 articles related to the topic of inclusive innovation, which were analyzed using the bibliometrix package and the Biblioshiny web application. It is noteworthy that there has been a considerable increase in publications in recent years, especially between 2021 and 2022, which account for 28.57% of the total articles analyzed from 2012 to 2023. The emerging themes from the analyses shed light on the formation of five clusters of scientific productions that refer to trends in theoretical constructs.

Referências Bibliográficas

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