

The Interdependence between Entrepreneurship and the Firm

ARTUR MARION CEOLINUNIVERSIDAD REY JUAN CARLOS

JOÃO FERNANDO ROSSI MAZZONI BAYLOR UNIVERSITY



The Interdependence between Entrepreneurship and the Firm

Introdução

What is the relationship between entrepreneurship and the firm? On one hand, we have researchers like Barney (1991), Teece (2007), etc. They discuss the firm, focusing on the American corporation. They do not focus on entrepreneurship. Researchers, such as Kirzner (1973), in turn, focus on the study of entrepreneurship. They accord less importance to the firm and its relationship with entrepreneurship. Researchers such as Foss & Klein (2012) see a close link between firms and entrepreneurship. They employ a judgment-based approach, a tradition started by Knight (1921).

Problema de Pesquisa e Objetivo

This work seeks to study how entrepreneurship and the firm depend on each other. It does this through a theoretical, conceptual article.

Fundamentação Teórica

Firms are designed orders (Hayek 1964). They emerge as a consequence of deliberation. Entrepreneurs structure firms to coordinate work. They also deliberate about resource use (Salerno 1990, 2008). Entrepreneurs control the firms, within which they establish plans of production and strategies. As asserted by Klein & Foss (2012), through firms entrepreneurs can delegate judgment. Firms also allow aligning knowledge and expectations (Langlois & Foss 1999; Lachmann 1970).

Discussão

Firms require entrepreneurs. Resource controllers direct processes. They set production plans and implement strategies. Additionally, entrepreneurs need firms. Within them, they formulate cohesive strategies. Consequently, they coordinate the utilization of resources and the division of labour.

Conclusão

It was realized that the firm is the result of entrepreneurship. This is the best way for the entrepreneur to delegate decision-making and resource use through derived judgment. It shows that without entrepreneurship, there is no firm.

Referências Bibliográficas

Foss, N. J. and Klein, P. G. (2012). Organizing Entrepreneurial Judgment: A New Approach to the Firm. Cambridge University Press. Hayek, F.A. (1964). Kinds of Order in Society. New Individualist Review 1 (3). Knight, F. (1921). Risk, Uncertainty and Profit. August M. Kelley. Lachmann, L. (1971). The Legacy of Max Weber. Mises, L. (1998). Human Action – The Scholar's Edition. Auburn, AL: Ludwig von Mises Institute. Salerno, J. T. (1990). Ludwig von Mises as Social Rationalist. The Review of Austrian Economics 4, 26-54. Yu, Tony Fu-Lai. (2003). A Subjective Approach to Strategic Management. Man