

The Impacts of Political Risk on Chinese FDI in Latin American Countries

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Introdução

Foreign direct investment (FDI) made on a large scale by emerging market firms has become usual in today's business world. Host country political risk can still be a crucial criterion considering the motivation types for the investment.

Problema de Pesquisa e Objetivo

The overall purpose of this article is to examine the effects of political risk on FDI from private and state-owned Chinese companies in Latin American Countries.

Fundamentação Teórica

Political Risk Kobrin, 1979 Henisz's Political Constraint Index (POLCON) Amal, 2014 Chinese FDI Cuervo-Cazurra et al., 2021;

Metodologia

Multiple linear regression

Análise dos Resultados

We identified no different effect from Political Risk in SOE or POE investment. Only when analyzing the FDI motives, we suggest differences when resource-seeking relations are negative.

Conclusão

This article contends that examining Chinese outward foreign direct investment (OFDI) and its intersection with political risk in Latin America will yield substantial implications for forthcoming theory construction and empirical endeavors within the global strategy research community.

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