

Smart Cities from the Perspective of Public Management: A Meta-Synthesis

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Introdução

The development or planning of smart cities has become common in public management and has derived from some specific management approaches such as those called smart governments. While Public Administration, a specialty of political science that deals with planning, organizing, directing, coordinating, and controlling the government of a public or nonprofit operation, public management is concerned with the planning and execution of action (Thom & Ritz, 2008). In the context of this work, the shaping, and management of smart cities.

Problema de Pesquisa e Objetivo

The main objective of this study is to understand the public management's role in Smart City (SC) projects.

Fundamentação Teórica

SC is a multi-stakeholder ecosystem (Mayangsari & Novani, 2015). The term 'governance' in Public Administration can be associated with seven applications according to Rhodes (2000): the minimalist state, corporate governance, the New Public Management (NPM), good governance, international interdependence, socio-cybernetics, and networks.

Discussão

three interdepend propositions were established and suggested that the public management's role in SC projects is to search on social, financial, and ecological sustainability through Information and Communications Technology (ICTs) of interaction between multiple stakeholders. It indicates that ICTs are instruments for the pursuit of sustainability through the interaction of different stakeholders, but it also raises new reflections on public management's role in SC projects through the combination of the presented propositions.

Conclusão

Combined with adopted reference literature, the public management's role in smart city projects to play is that of guarantor of public values in search of social, financial, and ecological sustainability through ICTs and promotion of interaction between multiple stakeholders

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